

# Using your Brand Builder Ad Credits

To use your ad coupons, log into your <http://www.localadlink.net> back office and pick "sell ad w/coupon"

If you can't get into your back office, fill out a ticket at [www.localadlink.custhelp.com](http://www.localadlink.custhelp.com)



home | contact manager | ecards | my business | enroll | local sites | help

sell ad w/coupon  
purchase ad  
manage ad billing  
purchase localshoppinglink  
purchase drp  
manage my webstore  
manage my website  
business or sending an email  
Schedule your first meeting to introduce your friends.  
Send an eCard.

Welcome to your LocalAdLink

**OFFICIAL PACKAGES LAUNCHED**

ADstarter (1 x 3-Month Premium Ad)  
\$199.99 + \$49.99 Support Fee  
450BV + \$50 C.A.B.  
**\*\*\*Launch Special\*\*\*  
200BV Until September 12th**

ADvantage (2 x 3-Month Premium Ads)  
\$399.99 + \$49.99 Support Fee  
300BV + \$75 C.A.B.

LocalShoppingLink License  
\$499.99 + \$49.99 Support Fee  
300BV + \$100 C.A.B.

JUNE 2009 | TODAY'S SCHEDULE | IMPORTANT ANNOUNCEMENTS

### Available Coupons

Multiple coupons can only be used at one time if using the same Ad Type. For example, two Standard coupons can be used at one time but not a Standard and Premium coupon at the same time.

	Coupon #	Ad Type	Duration	Expire Date	Retail Value	Sales Order	Free / 100% Commission
<input checked="" type="checkbox"/>	161750	Standard	Monthly	8/13/2009	\$99.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161757	Standard	Monthly	8/13/2009	\$99.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161764	Standard	Monthly	8/13/2009	\$99.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161771	Standard	Monthly	8/13/2009	\$99.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161778	Basic	Monthly	8/13/2009	\$69.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161785	Basic	Monthly	8/13/2009	\$69.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161792	Basic	Monthly	8/13/2009	\$69.99		<input type="radio"/> / <input checked="" type="radio"/>
<input type="checkbox"/>	161799	Basic	Monthly	8/13/2009	\$69.99		<input type="radio"/> / <input checked="" type="radio"/>

**Customer:**  [Click here](#) to add a New Customer  
**Initial Ad Package:**

Continue >>

The first thing you have to do is to add a new customer.

Next you fill out a basic form like this.

### New Customer Application

\* - denotes required fields

#### Sponsor Information

Sponsor: No More Mortgage Corporation (1364871)

#### General Information

First Name: \* Dan Last Name: \* Firth  
Company (If Applicable): Email: \* danielfirth@gmail.com

#### General Information Continued

Username: \* localadvice

#### Address Information

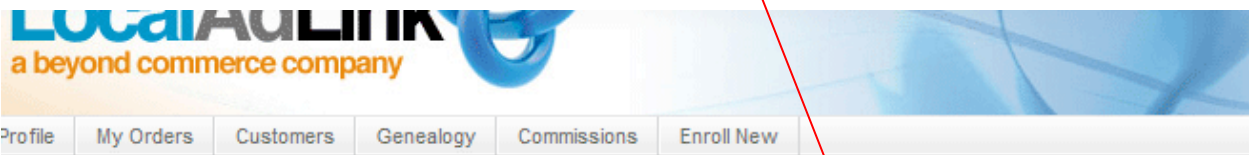
Bill Street1: *	1600 se 15th st. #310	Ship Street1: *	1600 se 15th st. #310
Bill Street2:		Ship Street2:	
Bill Country: *	USA	Ship Country: *	USA
Bill Postal Code: *	33316	Ship Postal Code: *	33316
Bill City: *	FORT LAUDERDALE	Ship City: *	FORT LAUDERDALE
Bill State: *	FL	Ship State: *	FL
Bill County: *	BROWARD	Ship County: *	BROWARD



Click here if Shipping Information the same as Billing Information

Here's where you decide how many months you want to give yourself. You put a check in the box to the left and move the dot from "100% Commission" to "Free"

The 100% commission option is there for when you want to resell some of your ad coupons to one of your customers.



**Available Coupons**

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Customer: Firth, Brian (506811) ▼

[Click here](#) to add a New Customer

Initial Ad Package: Standard Ad - Annual ▼

Continue >>

Then you type all your credit card info making sure the adress you put in here is the one connected to the card you use.

**Check your quantity and make sure that your "Order Total" = \$0.00**



Coupon Order Confirmation				
Item #	Description	Price	Quantity	Sub Total:
SMAS	Standard Ad - Monthly	\$0.00	4	\$0.00
				<b>Sub Total:</b> \$0.00
				<b>Shipping Total:</b> \$0.00
				<b>Tax Total:</b> \$0.00
				<b>Order Total:</b> \$0.00

**Payment Information**

**Payment Options**

- Pay by Credit Card

**Pay by Credit Card**

Amount to be Charged: **\$0.00**

Credit Card Number:

CVV2:  [What's this?](#)

Credit Card Expiration: January (01) 2009

First Name on Card:

Last Name on Card:

Street:

The Name, Address, and Zip Code entered in these fields MUST be the same as the Name and Address information on the Credit Card statement for this card.

Now you go to [www.LocalAdLink.com](http://www.LocalAdLink.com) and login.

[Login](#) | [Spanish](#) | [English](#)



HOME NAVIGATION ▾

### PHYSICIANS LASER CENTER



GUARANTEED RESULTS



905 E HILLSBORO AVE  
Deerfield Beach, FL 33441

More Information: [Details](#) | [Directions](#) | [Pictures](#)

#### Additional Tools

##### Popular Categories

Choose a Category ▾

##### Recent Searches

Choose an Item ▾

#### Powered by People

Over **14 MILLION**  
Businesses are part of the:



- Our Local Directory
- High Traffic Web Sites
- Search Engines
- Content Networks

## FIND BUSINESSES IN YOUR LOCAL AREA

Find What?

Where?

Pompano Beach, FL, USA

Search Now

Make default location ⓘ

Learn More

**"Promote your Business on LocalAdLink today and be seen by the people who count... Your Customers"**

Increase Search Radius for More Results



#### Featured Listings



##### INENE PSYCHIC SPIRITUAL READINGS

Spiritual Reading BY IRENE

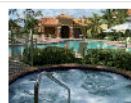
3800 N ANDREWS AVE  
Fort Lauderdale, FL 33309



##### Senor Frog's

"Caution", Senor Frog's can be habit forming!

2275 South Federal Highway  
Delray Beach, FL 33483



##### Daisy L. Gomez Realtor, Beachfront Re...


I specialize in representing our clients in the...

9672 Pines Blvd.  
Hollywood, FL 33024

After you get in you should see a message in your Message Center that "you have a new ad pending"  
Click on "Setup"



### Message Center

 You have a new **Standard ad pending** - You must complete your Ad before it will be live. [setup](#)



### Business Profiles

Business Name	Status	Manage
---------------	--------	--------

[« previous](#) [next »](#)



### Manage Ads

Name	For Listing	Edit
------	-------------	------

[« previous](#) [next »](#)

Next you "Add a New Profile."



### Select A Business Profile

You can associate this Ad with an existing Business Profile, or add a new Profile

Add a New Profile

Choose an Existing Profile

Select Existing Profile

Creating your business profile is all pretty straight forward.

Try to pick a catchy Tagline that summarizes what you do.

You can only pick out 5 Categories so don't bother trying to pick out any more.

Adding a logo is REALLY good idea!!

Edit your tagline and business details. If your business has a website, you may also provide a link here. (if entering a website address - please use format 'http://www.yoursitename.com')

*\*Required fields are marked*

**Tagline**

Get your business in front of local clients or

**Website**

http://www.localadadvice.com

**Details**

**B** [Rich Text Editor Icons]

If you are like most business owners in the 21st century you probably have a website. In case you have not already found out simply building a website is not enough; customers have to be able to find you.

The sole purpose of this website is to help you, the local business owner, find local customers for your local business. There are so many options available that it can be overwhelming when deciding how to advertise online. On this site you will find clear, objective information about what your options are.



## Category Selection

Choose categories to help users locate your business.

To remove your business from a chosen category simply click "remove"

A [dropdown arrow]

Click to Select [dropdown arrow]

Advertising	remove
Advertising-Online	remove
Internet-Marketing-Advertising	remove
Internet Advertising	remove
Online-Advertising	remove



## Add A Logo or Image

Your **Targeted Terms** are probably the most important part of your ad. These are the phrases that you want to try to match to what people are going to type into Google to find you.

There's a few good tools out there that can help you find out what people are typing most often when searching for your type of business. WordTracker and Google's Keyword Tool are good. Look for:

-high search volume – higher is better

-the suggestions Google and WordTracker give you. The more specific the better.

Learn more advanced concepts on choosing keywords at: [www.LocalAdAdvice.com/getstarted](http://www.LocalAdAdvice.com/getstarted)



## Targeted Terms

Your targeted terms are used to place your ad within websites that contain relevant content.

For example, a business that sells Auto-Detailing products might choose the term "car wash" to have their ad focused within sites that pertain to car washing.

Your keywords give your advertisement a targeted audience.

Targeted Term

Targeted Term

*\*Tip – Try to convey complete thoughts with your limited characters here while using your important keywords and phrases if you can. The ad network will push your ad to many different sites that require different text strings so just try to describe what you do the best you can within the limits here.*



## Ad Details

Give your campaign a name and enter a headline and two ad lines.

These will be used when we push your ad out to our extended networks.

*Note: Special characters (punctuation marks such as commas or periods) are not allowed in the ad lines.*

Campaign Name

Headline (25 characters max)

Ad Line 1 (35 characters max)

Ad Line 2 (35 characters max)



## Targeted Zipcodes

To add zipcodes, simply enter a city and state (ex: Orlando, FL) and click Add ZIPs. You will be given a list of all zipcodes in the area and you may choose the ones you wish to add. You can also enter a comma-separated list of zipcodes.

Enter a Zipcode or City/St 0 REMAINING

Add ZIPs

21811  21842  32608  33316  
 33317  33318  33319  33320

*\*Tip – Type your city, state abbreviation like: Miami, FL in here and the system will display all the zips in your city!*

OK, Your **Targeted Zip Codes** is where LocalAdLink is going to push your ad out. Through proprietary software, the company can decipher where a web surfer is located. Your ad may be seen anywhere in the world but the company will focus on pushing your listing out to the zip codes you choose to target.

Depending on your product or service you may find this list from Forbes magazine listing the 150 most affluent zip codes in the U.S. may be helpful:

[http://www.forbes.com/2005/04/22/cx\\_sc\\_0426homep.html](http://www.forbes.com/2005/04/22/cx_sc_0426homep.html)

<http://maps.huge.info/zip.htm> is a map with zip codes to help you pick out good zips!!